

This year the design is intended to remind us that Residential Schools operated in the North, and because indigenous people represent a large proportion of the population in northern Canada, the impact of the Residential School system was immense.

I am proud and excited that Bronson Jacque ([Bronson Jacque | IAQ Profiles | Inuit Art Foundation](#)), an Inuit artist from Postville, Nunatsiavut, Newfoundland and Labrador, has created the design for the orange shirts this year. Bronson is currently a student at NSCAD University (aka Nova Scotia College of Art and Design) and was recently commissioned by the Women's Association of Prince Edward Island to honor missing and murdered Indigenous women and girls ([Bronson Jacque Mural - Confederation Centre of the Arts](#)). You can learn more about Bronson and see some of his remarkable work on his web ([Aboriginal Artist | Bronson Jacque Art](#)), Facebook ([Bronson Jacque Art | Facebook](#)), and Instagram (<https://www.instagram.com/bronsonjacqueart/>) pages.

Bronson, whose grandmother and great-grandmother attended Residential School, has incorporated the traditional styles used by Inuit printmakers to depict a family of beluga whales. Belugas have been a source of food and other resources for Inuit people for thousands of years, and have a deep cultural significance. Bronson has portrayed one of the young whales as transparent to represent the thousands of children who did not return from Residential Schools.