



Les Kroeger has been involved in agriculture his whole life and has been in the bison industry since 1989. Together with his wife Kathy, he operates grass-based cow-calf and grass-finished feeder operations, north of Hanley, Sask. They have about 160 bison in their herd and will be calving 80 cows. In addition to marketing live animals, they market bison product locally.

Les is a strong supporter of getting youth involved in agriculture. He also supports and participates in research projects to better understand bison and the grass and lands upon which they graze. Les has been very active in industry organizations, being recently elected as Chair/ President of the Canadian Bison Association, as well as Chair of IBC 2022 which will be bringing an international bison convention to Saskatoon.

“We have been blessed with opportunities to be a part of the restoration of bison and rangelands in our world. It is an honour and privilege for me to serve as CBA Chair,” says Les. “Working with people who have a passion for the animal and our industry makes my role a pleasure as I work with like-minded people wanting to grow the industry while focusing on sustainability.”